

## **Dear Valued Patients,**

We hope this letter finds you smiling bright and feeling fantastic. We are writing to you with hearts full of gratitude and excitement as we embark on a meaningful journey of change together.

In the spirit of growth and evolution, we're thrilled to share some special news - our dental family is getting a new name! Say hello to Modern Dental - our fresh identity that captures the essence of who we are and where we're headed.

## **Why the Change, You Ask?**

Just like a beautiful smile, our practice is continuously evolving. This name change is a reflection of the vibrant and caring community we've built together. It's not just about a new name; it's about embracing the journey we've been on.

## **Our Promise to You**

Rest assured, the heart and soul of our practice remain unchanged. The warm welcomes, the familiar faces of our incredible team, and the unwavering commitment to your oral health – it's all here, just as you remember. We're the same caring team, now with a name that feels just right.

## **Introducing Our New Logo - A Special Touch Just for You**

We're excited to share the story behind our new logo, a symbol that encapsulates our identity. The MD in our logo not only stands for Modern Dental but holds a deeper meaning - it also represents Morse & Doyle, a tribute to the foundations of our practice.

The font and placement of the initials are a nod to Dr. Mike's father, who, with great care, used to initial his papers. This personal touch is our way of honoring a legacy of dedication and excellence.

## **What's Not Changing?**

Everything you love about us stays the same - the personalized care, the laughter shared, and the feeling of being part of a dental family that truly cares.

As we embark on this exciting chapter, we want to extend our deepest gratitude for being an integral part of our journey. Your trust and loyalty mean the world to us.

Have questions or just want to chat about the change? We're here for you - give us a call or stop by. After all, you're the reason we smile, and we're looking forward to creating many more beautiful smiles together.

With heartfelt thanks,

Dr Jody Morse, Dr Mike Doyle and the team at Modern Dental